


DIVERSITY AND INCLUSION




Over the past two years, Formula 1 has undergone significant change as we aim to reshape the business to broaden its appeal globally and attract new audiences.

Working with our partners across the F1 community, we are committed to building a more diverse and inclusive sport, breaking down the stereotypes associated with a career in motorsports and encouraging people from all backgrounds to get involved.

F1 will develop education programmes that inspire young people to study STEM subjects, partner with the FIA to eliminate barriers to entry across the single-seater racing series and implement positive changes that attract and nurture diverse talent at every level of our organisation. Our goal is to have a meritocracy that promotes the most talented drivers into F1, regardless of gender or ethnicity.

Addressing this issue will take time but we are in no doubt that the steps we are taking to improve representation in our business will have a positive impact in the long term.

We are passionate about this important subject, and excited about the new opportunities that it will create for our fans and the next generation of talent.



Stefano Domenicali, President and CEO of Formula 1®



F1 Diversity & Inclusion

WAVE OF CHANGE

UNLEASH THE POWER OF DIVERSITY THROUGH OUR SPORT
BY 2025 ↓

BEHIND THE VISOR



Explore inclusive driver programmes in F3/F2/E-Sports that empower diverse talent to rise

BACK AT BASE



Championing a culture of inclusion and creating a diverse talent pool within F1

IN THE CLASSROOM



Education programmes that inspire young people from all backgrounds to pursue a future in STEM

TO THE WORLD



Active promotion of diverse talent and inclusive content across our media

FOUNDATIONS

HUMAN
RIGHTS

TRANSPARENCY
& REPORTING

ETHICAL
CONDUCT

HEALTH &
WELLBEING

WAVE OF CHANGE

Unleash the power of diversity through our sport



**An inclusive and
diverse spectacle
and business**

Our mission is to unleash the full power of diversity wherever we go - removing barriers, nurturing talent, and inspiring change.





BEHIND THE VISOR

Inclusive driver programs that empower diverse talent

MEASURE: % of F1, F2 & F3 drivers from underrepresented backgrounds

/ Promote a diverse driver talent pipeline by identifying and systematically eliminating barriers to entry from grass roots karting to the F1 grid

BACK AT BASE

Create an inclusive culture and diverse talent pool in F1

MEASURE: % split by gender, ethnicity and disability

Mean gender, ethnic and disability pay gaps

/ Create an inclusive culture across all F1's workplaces that supports the attraction and development of diverse pool of talent

IN THE CLASSROOM

Inspire children of all backgrounds to pursue STEM subjects

MEASURE: # of young people engaged in F1's education programmes

of students offered further support by the F1 community

/ Design F1 related education programmes that inspire a generation of children into STEM subjects, empowering the most talented to progress

TO THE WORLD

Active promotion of diverse talent and inclusive content

MEASURE: % split of talent seen on broadcast and digital content

% of F1 fans split by key demographics

/ Promote a diverse mix of presenters and content across our channels and at our live events that reflect our global fanbase





UNLEASH THE GREATEST RACING SPECTACLE ON THE PLANET